

Product Manager (Schemes)

Location	Hybrid
Salary	Circa £51,000, with excellent benefits
Contract	Permanent
Hours	Full-time

Are you a commercially driven professional with expertise in product management? Are you passionate about shaping strategies that grow revenue and enhance customer experiences? Certsure is looking for a Product Manager to grow our certification product portfolio and deliver impactful results.

What we're looking for

We're seeking a dynamic individual who can:

- Exhibit a proven track record in product management, driving growth in both mature and emerging markets.
- Use data-driven insights and market analysis to inform strategy and decision-making.
- Demonstrate strong commercial thinking and entrepreneurial spirit.
- Build cross-functional relationships, inspiring collaboration and high performance.
- Design and implement strategies that enhance customer acquisition and retention.
- Experience in technical markets.
- Familiarity with improving CRM systems and automating processes.

About the role

As the **Product Manager (Schemes)**, you will:

- Be curious about our customers and find ways to continually improve our certification portfolio
- Manage a portfolio of Scheme certification products Develop and execute strategies that evolve our proposition and highlight the value of certification.
- Lead initiatives to grow the pipeline of future customers and expand into emerging product categories.
- Collaborate with cross-functional teams to optimise existing propositions and launch new ones.
- Partner with Standards and Assessments teams to ensure compliance and quality.
- Analyse market trends and customer insights to shape commercial strategies that drive growth.

What you'll be doing

Strategic Product Management:

- Oversee the full lifecycle of Scheme products, ensuring continuous improvement and alignment with market needs.
- Develop strategies to enhance NICEIC's market share and customer retention.

Collaboration and Innovation:

- Work with internal teams to amplify Scheme benefits and drive demand.
- Innovate within core electrical and wider building services sectors to expand our reach.

Performance and Reporting:

- Deliver insightful reports on financial and operational performance, providing visibility to leadership teams.
- Monitor and adapt strategies to achieve commercial and non-commercial goals.

Our benefits include, but not limited...

- 25 days' holiday a year (plus bank and public holidays)
- Company car / car allowance
- Employee assistance programme
- Employee discount platform
- Flexible and hybrid working (depending on the role)
- Learning opportunities

- Life assurance
- Loyalty awards
- Pension
- Private medical insurance
- Sickness pay - Depending on your length of service, you could be eligible for our enhanced sick pay which is above the Statutory Sick Pay (SSP) amount.

About us

Certsure provides industry-leading certification schemes and support to the building services sector. These services are delivered through the NICEIC brand.

For almost 70 years, NICEIC has been the UK's largest certification body for electrical businesses with over 40,000 currently certified with us. As the industry leader, we drive the highest standards of competence and safety.

We assess, certify and train electricians, plumbers, renewable energy installers, and gas and heating engineers. To become certified, businesses must demonstrate their compliance with technical standards and industry best-practice through rigorous assessments and continuing professional development.

Trade professionals look to us for certification and technical leadership, and value the credibility our name gives theirs. We provide ongoing advice and support and list their businesses on our online 'Find a trusted NICEIC tradesperson' tool.

We help build public trust in trade professionals – and we never compromise on that trust. We work alongside government and industry to shape policy and drive standards. Many UK businesses, government organisations, local authorities and landlords will only work with NICEIC-certified businesses.

How to apply

If you think this is the job for you, then we'd be delighted to hear from you.

Please send your CV to vacancies@certsure.com.

PLEASE NOTE: As an employer, Certsure does not provide sponsorship as a licenced UK employer.

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Quality is the foundation in everything we do.

