

Head of Product Management

Location	Hybrid
Salary	Circa £62,000, plus excellent benefits
Contract	Permanent
Hours	Full-time

Are you passionate about optimising product performance and driving commercial growth? Do you excel in managing diverse product portfolios and leading teams to success? If so, Certsure is seeking a **Head of Product Management** to trade our range of products and services, spearheading strategic growth, and delivering exceptional results.

What we're looking for

We're seeking someone who can:

- Demonstrate leadership skills with the ability to inspire and engage teams.
- Exhibit strong business acumen and commercial decision-making.
- Communicate effectively at all levels and collaborate across departments.
- Manage budgets and analyse financial and operational performance.
- Strategically oversee product lifecycles to maximise revenue and customer value.
- Deliver and foster a high-performance culture.
- Experience in certification and assessment markets and/or eCommerce performance.

About the role

As the **Head of Product Management**, you will:

- Take ownership of Certsure's Schemes and Affinity products, including Online Certification (NOCS), NICEIC Insurance, and our Webshop.
- Be curious about our customers' needs and deliver plans to continually enhance our proposition
- Lead a team of Product Managers to achieve sustainable revenue growth and profitability.
- Develop strategies using customer insights and market analysis to grow market share.
- Collaborate with cross-functional teams to optimise customer experiences and deliver tailored solutions.
- Ensure digital-first practices align with Certsure's strategic objectives.

You'll play a pivotal role on the Operational Leadership Team (OLT), influencing key decisions and driving the tactical implementation of Certsure's strategic goals.

What you'll be doing

Growth and Strategy:

- Expand product reach through data-driven strategies and market insights.
- Bring new concepts to market, leveraging successful prototypes from development teams.

Commercial and Operational Excellence:

- Drive utilisation of existing products while spearheading new ventures.
- Oversee product lifecycles and maximise efficiency.
- Deliver insightful operational and financial reports to senior leadership.

Leadership and Collaboration:

- Foster a culture of care, innovation, and high performance.
- Work closely with Marketing, Customer Experience, and Technology teams to enhance Certsure's offerings.
- Develop and manage operational budgets to achieve strategic goals.

Our benefits include, but not limited...

- 25 days' holiday a year (plus bank and public holidays)
- Company car / car allowance
- Employee assistance programme
- Employee discount platform
- Flexible and hybrid working (depending on the role)
- Learning opportunities

- Life assurance
- Loyalty awards
- Pension
- Private medical insurance
- Sickness pay - Depending on your length of service, you could be eligible for our enhanced sick pay which is above the Statutory Sick Pay (SSP) amount.

About us

Certsure provides industry-leading certification schemes and support to the building services sector. These services are delivered through the NICEIC brand.

For almost 70 years, NICEIC has been the UK's largest certification body for electrical businesses with over 40,000 currently certified with us. As the industry leader, we drive the highest standards of competence and safety.

We assess, certify and train electricians, plumbers, renewable energy installers, and gas and heating engineers. To become certified, businesses must demonstrate their compliance with technical standards and industry best-practice through rigorous assessments and continuing professional development.

Trade professionals look to us for certification and technical leadership, and value the credibility our name gives theirs. We provide ongoing advice and support and list their businesses on our online 'Find a trusted NICEIC tradesperson' tool.

We help build public trust in trade professionals – and we never compromise on that trust. We work alongside government and industry to shape policy and drive standards. Many UK businesses, government organisations, local authorities and landlords will only work with NICEIC-certified businesses.

How to apply

If you think this is the job for you, then we'd be delighted to hear from you.

Please send your CV to vacancies@certsure.com.

PLEASE NOTE: As an employer, Certsure does not provide sponsorship as a licenced UK employer.

We are Certsure.
Specialists in certification.

